



Commemorative Journal - Ad Order Form

Deadline for submissions: August 30th, 2019

Please print all information clearly and send to:

Mary Lou O'Connor

96 Margherita Lawn, Stratford, CT 06615

Ads can also be Emailed to: mloutoc@aol.com

Contact Info

Contact Name: _____ Company Name (for business ads): _____

Address: _____ City/Town: _____ State: _____ Zip: _____

Email: _____ Home Phone #: _____ Cell Phone #: _____

Journal Ad

Please check the type of ad you are purchasing. If you are purchasing more than one ad, please use a separate form for each. All ads are in color. Please attach your payment to this form.

(Check one)	Ad Pages (<i>individuals, classes, businesses</i>)	Size (w x h)	Price
SOLD	Back Cover	7 X 9.5"	\$2,000
SOLD	Inside Front Cover	7 X 9.5"	\$1,500
	Inside Back Cover	7 X 9.5"	\$1,250
	Full Page (<i>Get together with your classmates!</i>)	7 X 9.5"	\$500
	Half Page	7 X 4.5"	\$250
	Quarter Page	3.5 X 4.5"	\$125

Please make checks payable to: The PID Fund for Fairfield Rugby, a 501(c)(3) organization; Tax I/D #26-3925908. Mail your payment to Mary Lou O'Connor, 96 Margherita Lawn, Stratford, CT 06615

To pay for your ad online, visit <https://www.shop.friendsoffairfieldrugby.org/25th-Anniversary-of-Womens-Rugby-Commemorative-Program-Ads-25th-ads.htm>

Payment Method: Check Online Payment

_____ I have attached my camera-ready ad(s)

_____ I will Email my camera-ready ad(s) to: mloutoc@aol.com

_____ Please design my ad using the wording included with this form. NOTE: Your ad will be professionally typeset.

If you would like to include a photo or business card in your ad, please include it with this form.

Please do not staple photos or cards directly to the form. If you prefer to E-mail your ad text, please submit it as a Microsoft Word document. All accompanying photos should be in a TIFF or JPEG format and at a resolution of at least 300dpi for best reproduction.

If you have any questions, please contact Mary Lou O'Connor at mloutoc@aol.com, or Kate Benthien at kbenthien@allagash.com

For office use only: Ad number/s: _____

Ad received: _____ Check#: _____ Processed: _____

FTP: _____ ETP: _____ MTP: _____

PSFP: _____ PRWOC: _____ PRWC: _____ Staff: _____



Ad Sizes & Design Guidelines

AD SIZES: The 25th Anniversary of Fairfield University Women's Rugby Commemorative Journal is an 8x11-inch keepsake-style program which will include a comprehensive club history, photos, rosters and much more.

The size of each ad page is approximately 8x11-inches and all ad pages have the same border. The maximum area you can fill for each type of ad is listed below. The printer reserves the right to scale the ad to best fit the ad space. If you have any questions, please email them to: kbenthien@allagash.com.

Ad Sizes	
Full Page (including covers)	7 x 9.5"
Half Page	7 x 4.5"
Quarter Page	3.5 x 4.5"

CAMERA-READY ADS

- **Printed (hard copy):** Ads that are submitted in hard copy (printed) format should be mailed with the ad form. Please do not fold them or staple them to the ad form. If possible, do not submit copier ("Xeroxed") images. They do not reproduce well.
- **Electronic (email) submissions:** Camera-ready ads that are submitted via email should be sent as Microsoft Word or Adobe PDF attachments. If you insert a photo into your document, it should be at least 300dpi to help ensure quality reproduction.

DESIGN REQUEST ADS

- If you would like to submit copy for an ad, it will be professionally typeset. Copy must be typed and please proof your ad for spelling and punctuation.
- If you would like to include a hard copy photo, please include it with this form.
- You can email the text directly or submit it as a Microsoft Word attachment. All emailed photos should be sent as a TIFF or JPEG with a resolution of at least 300 dpi.
- Please put your name and the size of the ad in the email subject title.
Sample: *Subject: FUWRC-Full-page Ad for John Doe.*

Please do not staple photos or cards directly to the form.

PROOFS: Proofs will be available as long as the ad form and ad information are submitted by August 30th, 2019.